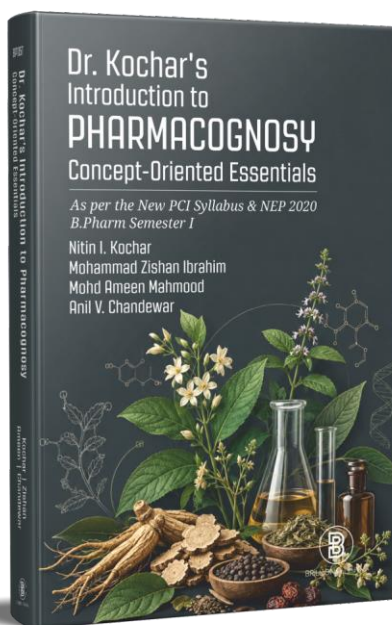




BRILLION Publishing

Dr. Kochar's Introduction to PHARMACOGNOSY Concept-Oriented Essentials

As per the New PCI Syllabus & NEP 2020 B.Pharm Semester I



ISBN: 978-81-69479-24-0

e-ISBN: 978-81-69479-25-7

Pages: 243

2026

 Printed Copy

Paperback ₹ 895/-

Dr. Kochar's Introduction to Pharmacognosy: Concept-Oriented Essentials is a comprehensive and student-friendly textbook designed for B.Pharm Semester-I students as per new PCI Syllabus aligned with NEP 2020 (Course Code: BP105T). It presents fundamental concepts of Pharmacognosy in simple language, with systematic coverage of natural drugs, their sources, cultivation, evaluation, constituents, and pharmaceutical importance.

The content is thoughtfully structured, offering a sophisticated and accessible format that aids students in comprehending essential concepts, preparing them effectively for examinations, and enhancing their subject knowledge. This textbook serves as an indispensable tool for those seeking a solid foundation in the Pharmacognosy subject.

Key Features of the Book

1. PCI & NEP 2020 Aligned

The content is systematically organized according to the prescribed PCI new syllabus for B.Pharm Semester-I aligned with NEP 2020, ensuring complete syllabus coverage.

2. Simple and Student-Friendly Presentation

Complex concepts are explained in clear and easy language, supported by tables, figures, flowcharts, examples, and important points for better understanding and quick revision.

3. Comprehensive Learning Resource

Covers essential topics including sources and classification of crude drugs, cultivation and processing, evaluation, adulteration, plant tissue culture, natural products, and major phyto-constituents, making it useful for examinations as well as building a strong foundation in Pharmacognosy.

4. Multiple choice questions with answer key for each chapter.

5. Question bank specific for each chapter.

Author Expertise:

Authors are seasoned experts in the subject of Pharmacognosy with extensive academic and practical experience. Their combined expertise ensures the accuracy and relevance of the content presented in this book.

"Dr. Kochar's Introduction to Pharmacognosy: Concept-Oriented Essentials" is your indispensable companion in mastering the art and science of patient care in the life sciences and healthcare. Unlock the potential of your natural products with this valuable resource.

Nitin I. Kochar | Mohammad Zishan Ibrahim
Mohd Ameen Mahmood | Anil V. Chandewar

(Contents)

- Fundamentals of Pharmacognosy
- Cultivation, Collection, Processing and Storage of Drugs of Natural Origin
- Quality Control of Drugs of Natural Origin (WHO Guidelines)
- Definition and General Properties of Plant Metabolites
- Phyto-Therapeutic Agents

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ISBN: 978-81-69479-24-0



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